



Lakota East H.S. - Athletic Participation Fee Fundraiser

Overview: The Lakota East Athletic Department is proud to announce a fundraising initiative to assist families with athletic participation fees starting with the 2011-2012 school year. Kroger Neighborhood Reward Fundraising Gift Cards will be used to assist families with athletic participation fees. This program is only being offered to student athletes and their families who are going to be attending LEHS (9-12) starting with the 2011-2012 school year. On a personal note, I would ask all families to be patient with the program as it moves forward. This type of fundraiser has not been attempted on this scale before, and with potentially 4,000 to 5,000 cards to manage this is an enormous undertaking. The sole reason for moving forward with this project is to sustain opportunities for our – your Student Athletes at LEHS.

- Cards will cost \$5.00 a piece / Each card is pre-loaded with \$1.00
- **Only Kroger Cards purchased through the LEHS Athletic Department can be used to offset participation fees.** Cards will have an identification sticker on them to remind families to reload that card for fundraising purposes.
- Cards can be reloaded with cash, check or major credit card.
- Cards may be reloaded with any amount up to \$250.00 in stores and up to \$100.00 at fuel centers. The balance remaining on your card can be verified by calling 866-822-6252, visiting www.gcbalance.com, asking your cashier and it will be printed on all receipts.
- Money can be loaded onto the card at any Kroger location, Fred Meyer, Ralphs, Fry's and Fry's Marketplace, King Soopers, Dillons, Smith's Food and Drug, City Market, QFC, Food 4-Less, Owen's Food Co., Highlander, Pay-Less, Cala-Bell, Baker's jay, Fred Meyer Jewelers, Littman & Barclay Jewelers.
- The owner of a card will be responsible for reloading their card by telling the cashier that they would like to add money to their gift card. After that transaction is paid for, their purchases are rung up and paid for using the Kroger Neighborhood Reward Fundraising Gift Card. The transaction for loading a card can also take place at the Service Desk!
- 4% of all money loaded onto the Kroger Card will be applied to participation fees. For example – Out of every 1,000 dollars of groceries and gas purchased with your Kroger Card \$40.00 will be credited towards your student's athletic participation fees.
- Nearly all purchases qualify for the program including gasoline purchases. Exceptions include: Ticketmaster purchases, Western Union transactions, money orders, postage stamps and lottery tickets.
- Reward points for gasoline purchases are not impacted!
- Cards function just like cash and cannot be replaced if lost or stolen.
- If a card reaches a zero balance and is not used for 90 days the card will become inactive. If this occurs a new card will have to be purchased from the LEHS Athletic Department.

How credits are applied:

All families will be assigned a “Family ID Number”, which will be used for organizational purposes. All student athletes within a family will be linked to this “Family ID Number” by their individual student identification numbers. This system will allow families to add multiple users (family/friends) under their “Family ID Number”. Credit from all cards assigned to a “Family ID Number” will then be combined and applied to individual student athlete participation fee accounts.

- Specific dates will be chosen by season for credit to be applied to individual accounts.
- Credit will only be applied **once** at the start of the season. The posting date will be determined and communicated by the Athletic Department.
- Families will be able to check **EZ PAY** for the amount due once the credit has been applied to their account.
- The Athletic Department will only calculate credit totals when credits are applied. To track credits on a daily/ weekly/ monthly basis families will have to create their own system to track monies loaded onto the card.
- After posting date families will have 10 to 14 days to pay their invoiced amount before students are denied participation for non-payment.
- Example: The family of a basketball player earned \$300.00 in credit with their Kroger Card. On December 1st, the family was invoiced for \$550.00 minus \$300.00 (Kroger Card credit). This family will have to pay \$250.00 by the set date to avoid denial of participation.
- Credits will be applied to the oldest student athlete participating in a sport at the time that credits are issued.
- Twins/ Triplets/ Quads will have the credit applied alphabetically.
- Divorced/ Separated/ Blended Families are required to have one “Family ID Number”.
- Credits earned from this program will only be applied to athletic participation fees!
- Key Point: “Family ID Numbers” can benefit multiple student athletes in multiple sports. However, multiple “Family ID Numbers” cannot benefit a student athlete. Example: The Smith Family has three kids benefitting from this program. Another family cannot have one of the Smith children attached to their “Family ID Number”!

Carry Over & Overages:

All credit will be carried over to the next school year as long as a “Family ID Number” continues to have a student participating in athletics at LEHS.

- Upon graduation you are encouraged to continue to use your Kroger card. All credit will be used to assist the LEHS Athletic Department and the Student Athletes at LEHS.
- If at graduation you have a credit balance that amount will be absorbed by the LEHS Athletic Department. **There are no refunds with this program!**
- Date for Senior Cut-Offs: June 10th - Credits will be applied to sibling accounts if they are in High School the following year. Credits can be applied to incoming ninth graders.
- **Cut Sports:** All families are encouraged to accumulate credit prior to their season. In the event that an individual does not make a team the accumulated credit will be absorbed by the LEHS Athletic Department upon graduation if that student does not participate in another sport.